



SUMMIT

Web Adventures

New England's favorite digital design studio



Mapping Success

Each new peak is a goal, and we build your digital and traditional marketing programs to reach the highest levels of success. We have met the digital and social transitions head-on with savvy design, powerful messaging, and robust development. Summit is positioned to make your move into digital the most effective with prices within your budget.

We focus on conversion strategies that have an optimal return on investment, meet client goals, and bring true value to your organization's objectives. Our theory is that each marketing initiative is a mountain that must be climbed.



Ascent Strategies



Basecamp

Our studio has over 56 years of combined experience in the practice of website design, digital marketing, traditional marketing, social media, and marketing automation. Rest assured we will recommend the leading edge technology, flush out the right platforms to launch your messages and it will all be cohesively designed in a visual language that will mirror the most pristine mountain vista. Join us on the path to success.



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SummitWeb.us



Darren Marinelli

Darren leads the creative process at Summit Web Adventures. Leading clients to new heights on all digital and traditional platforms where design excellence is a must. With over 22 years of experience, Darren excels at identifying client needs on their marketing adventures and delivering expert support and steadfast execution.

John leads the website development and production process, and it's a heavy load. John cut his chops in some of the best local web design agencies and has over 12 years of experience building websites from scratch. Corporate and academic experience combined has given John legs of steel, and he is always ready for the heavy lifting on an amazing marketing adventure.



John Mazza



Phil Ciaccio

Phil leads the account management process at Summit Web Adventures. Scoping out the best route for truly game-changing marketing results and coordinating execution among the team. Each project begins with an analysis of objectives, goals, budget, and deliverables; these foundational pieces are reviewed thoroughly to ensure the success of the climb.